

**Always start with your Great Big Why**

[Grey rounded rectangular box for Great Big Why]

Then decide on your Quarterly Outcome.

Make it measurable, realistic and exciting.

This has to support your Great Big Why.

[Yellow rounded rectangular box for Quarterly Outcome]

List 3 strategies you will use to get there.

Make these specific and measurable.

<b>1</b>	<b>2</b>	<b>3</b>

Give each strategy 3 specific and routine tasks

Give them a person in charge, a time and place

<b>1</b>	<b>1</b>	<b>1</b>
What:		
How:		
Who:		
When:		
When:	(evaluate success)	

<b>2</b>	<b>2</b>	<b>2</b>
What:		
How:		
Who:		
When:		
When:	(evaluate success)	

<b>3</b>	<b>3</b>	<b>3</b>
What:		
How:		
Who:		
When:		
When:	(evaluate success)	